

### Innovation throughout the Data Journey **11 December 2024**

**European Convention Center Luxembourg** 

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# Note: Note:

The Data Summit Luxembourg 2024 edition will take you through the entire data journey, showcasing innovations and solutions to diverse data challenges. The day will include:

- Inspiring Sessions: Explore the End-to-End Data journey, the Data & AI revolution, creating value from data reuse, and much more
- Learning & Insights: Find solutions to your questions on the data journey through concrete data projects, or attend one of the training sessions
- Networking Opportunities: Connect with fellow data professionals from academia, government, and industry

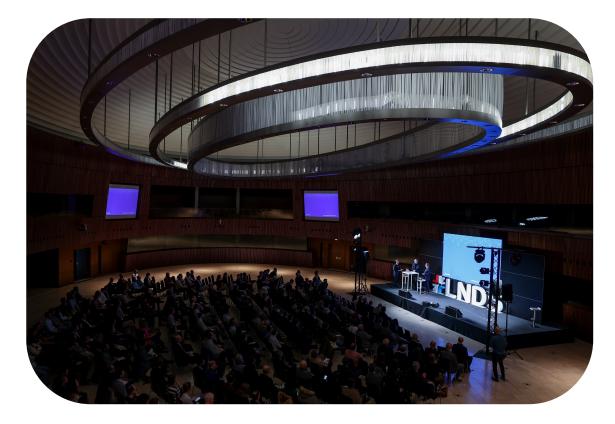
This year, the Data Summit Luxembourg opens its doors also to sponsors and exhibitors. Gathering local and international participants from the public and private sectors, participants can learn the latest developments of data services, while networking with industry professionals and policy makers. The programme will showcase the vast potential lying in secondary use of data, when utilising it in the right way and through the right services.

Join us, and be part of the ultimate event to explore, learn, and enable innovation throughout the data journey.

### •X-Connecting data experts & enthusiasts

Data Summit Luxembourg 2024 in numbers

- Iday
- 500+ participants
  - Luxembourg & international
  - Public & private sector
- 10+ exhibitors
- 20+ sessions,
  - 10+ data projects on-stage
  - Demonstrating innovation throughout the data journey





Opening doors to partners & sponsors

- Larger & more lively exhibition area
- Increased networking & learning opportunities
  - More breaks
  - More exhibitors
  - More interactivity



·X-

#### What

The key event for public sector data

Demonstrate innovation, impact & value creation from public sector data.

Connecting local & international data challenges & solutions throughout the data journey.

### Why

Improve possibilities of data sharing for innovation and societal benefit.

To explore, share & cocreate innovation from secondary use of data.

Increase the potential of public sector data through responsible secondary use.

#### Who

Local & international data enthusiasts across sectors.

Data scientists, analysts, -managers, -leaders...

Public & private sector organisations.

Political decision makers. Industry associations.

### -X- Programme

09:00-09:30	Registration & welcome coffee		
09:30-10:30	Opening session, including: Exploring the theme "Innovation throughout the Data Journey", with connection to organisational and national level strategies & plans.		
10:30-10:50	Coffee & networking break in the exhibition area		
10:50-12:00	Keynote & Panel-discussion on the Data & Al revolution.		
12:00-13:00	Networking Lunch		
13:00-14:00	Exploring the end-to-end Data Journey: a look into Data collection & preparation, cataloguing, data request access management through concrete data projects		
14:00-14:20	Coffee & networking break in exhibition area		
14:20-15:30	Exploring the end-to-end Data Journey: a look into Secure Processing, Pseudonymisation, Data Curation and Analysis		
15:30-16:00	Coffee & networking break in exhibition area		
16:00-17:00	Exploring the end-to-end Data Journey: a look into Data Visualisation and Archiving. Summing up the key insights of the day and future outlook		
17:00-18:00	Networking drinks		



## Be part of the journey – become a sponsor

Explore the possibilities to sponsor the Data Summit Luxembourg 2024 Innovation throughout the Data Journey

## Sponsor Data Summit Luxembourg 2024

Connect your brand to innovation throughout the data journey!

- Choose one of the sponsorship packages or create your own through the Special option
- Early-bird prices on all packages
  - Save up to 25% by booking before 11<sup>th</sup> July 2024
  - After this, normal prices apply, provided there is space left
- To sponsor & for any questions
  - Contact us on: <u>datasummit@Inds.lu</u>

### Sponsorship Packages

#### Gold

Early-bird: 8000 € + VAT Normal: 10 000 € + VAT

- Logo on the website, event materials (online & print) & during the event
- Social Media promotion
- Newsletter promotion
- Dedicated section on the event page + space to share an article about your organisation or initiative
- Booth Space\* at the Event (min. 10m2, with a 65"screen & furniture)
- Guaranteed inclusion in post-event video

#### Silver

Early-bird: 4800 € + VAT Normal: 6 000 € + VAT

- Logo on the website, event materials (online & print) & during the event
- Social Media promotion
- Newsletter promotion
- Dedicated section on the event page to share a paragraph about your organisation or initiative
- Booth Space\* at the Event (min. 6m2, with a 55"screen & furniture)

#### Bronze

Early-bird: 1500 € + VAT Normal: 2 000 € + VAT

- Logo on the website, event materials (online & print) & during the event
- Social Media promotion
- Newsletter promotion

### Special

Price based on content

Do you want to sponsor the Data Summit Luxembourg 2024, but the packages don't quite fit?

Contact us

→ let's build a tailormade package!

\* Presentations in the booths to be approved by the event organisation committee for relevance

### Sponsorship Packages

		Gold	Silver	Bronze	Special
		Early-bird: 8000 € + VAT Normal: 10 000 € + VAT	Early-bird: 4800 € + VAT Normal: 6 000 € + VAT	Early-bird: 1500 € + VAT Normal: 2 000 € + VAT	Price based on content
Logo on v	website	Yes	Yes	Yes	Mix & Match
Logo on e program	event me/handouts	Yes	Yes	Yes	content of the
Social Me	edia promotion	Yes	Yes	Yes	different sponsorship
	bility during the de on breaks)	Yes	Yes	Yes	packages to find
E-mail pr	romotion	Yes	Yes	Yes	the best fit for you
Dedicate	d section / article	Yes	Yes		
Booth Spe	ace*	Yes, min. 10m², with a 65″screen & furniture	Yes, min. 6m², with a 55″screen & furniture		
Inclusion video	in post-event	Yes			

\* Presentations in the booths to be approved by the event organisation committee for relevance



### Wish to support the event in another way?

#### Media sponsorship, badges, networking drink...

- Possible alternative sponsorship opportunities:
  - Badges
  - Interactive element to include in the programme
  - Sponsoring a photobooth
  - Networking drinks at the end of the event
  - Media sponsorship
- Contact us at <u>datasummit@lnds.lu</u>
  - Let's discuss your idea to reality.



Contact us:

- Website: <u>datasummit.lu</u>
- Event coordinator: Catharina Schram, Head of Communications & PR (LNDS)
- E-mail: <u>datasummit@lnds.lu</u>







### We look forward to seeing you **11 December 2024**

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