

Innovation throughout the Data Journey **11 December 2024**

European Convention Center Luxembourg

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Note: Note:

The Data Summit Luxembourg 2024 edition will take you through the entire data journey, showcasing innovations and solutions to diverse data challenges. The day will include:

- Inspiring Sessions: Explore the End-to-End Data journey, the Data & AI revolution, creating value from data reuse, and much more
- Learning & Insights: Find solutions to your questions on the data journey through concrete data projects, or attend one of the training sessions
- Networking Opportunities: Connect with fellow data professionals from academia, government, and industry

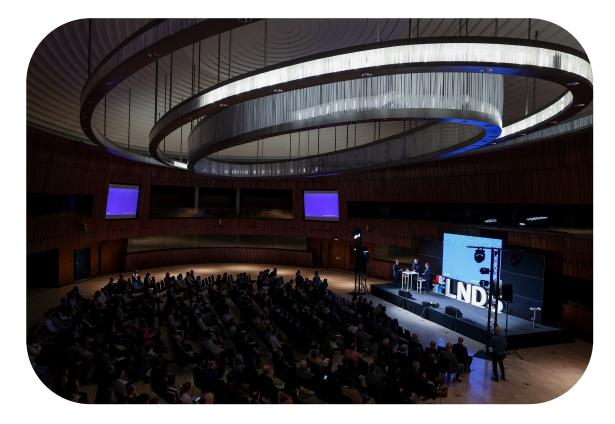
This year, the Data Summit Luxembourg opens its doors also to sponsors and exhibitors. Gathering local and international participants from the public and private sectors, participants can learn the latest developments of data services, while networking with industry professionals and policy makers. The programme will showcase the vast potential lying in secondary use of data, when utilising it in the right way and through the right services.

Join us, and be part of the ultimate event to explore, learn, and enable innovation throughout the data journey.

•X-Connecting data experts & enthusiasts

Data Summit Luxembourg 2024 in numbers

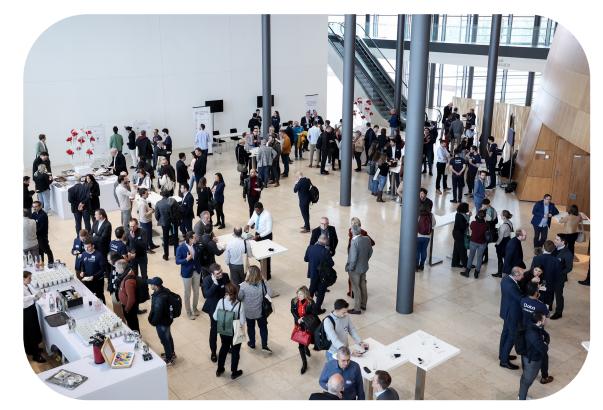
- Iday
- 500+ participants
 - Luxembourg & international
 - Public & private sector
- 10+ exhibitors
- 20+ sessions,
 - 10+ data projects on-stage
 - Demonstrating innovation throughout the data journey





Opening doors to partners & sponsors

- Larger & more lively exhibition area
- Increased networking & learning opportunities
 - More breaks
 - More exhibitors
 - More interactivity



·X-

What

The key event for public sector data

Demonstrate innovation, impact & value creation from public sector data.

Connecting local & international data challenges & solutions throughout the data journey.

Why

Improve possibilities of data sharing for innovation and societal benefit.

To explore, share & cocreate innovation from secondary use of data.

Increase the potential of public sector data through responsible secondary use.

Who

Local & international data enthusiasts across sectors.

Data scientists, analysts, -managers, -leaders...

Public & private sector organisations.

Political decision makers. Industry associations.

-X- Programme

| 09:00-09:30 | Registration & welcome coffee | | |
|-------------|--|--|--|
| 09:30-10:30 | Opening session, including: Exploring the theme "Innovation throughout the Data Journey", with connection to organisational and national level strategies & plans. | | |
| 10:30-10:50 | Coffee & networking break in the exhibition area | | |
| 10:50-12:00 | Keynote & Panel-discussion on the Data & Al revolution. | | |
| 12:00-13:00 | Networking Lunch | | |
| 13:00-14:00 | Exploring the end-to-end Data Journey: a look into Data collection & preparation, cataloguing, data request access management through concrete data projects | | |
| 14:00-14:20 | Coffee & networking break in exhibition area | | |
| 14:20-15:30 | Exploring the end-to-end Data Journey: a look into Secure Processing, Pseudonymisation, Data Curation and Analysis | | |
| 15:30-16:00 | Coffee & networking break in exhibition area | | |
| 16:00-17:00 | Exploring the end-to-end Data Journey: a look into Data Visualisation and Archiving. Summing up the key insights of the day and future outlook | | |
| 17:00-18:00 | Networking drinks | | |



Be part of the journey – become a sponsor

Explore the possibilities to sponsor the Data Summit Luxembourg 2024 Innovation throughout the Data Journey

Sponsor Data Summit Luxembourg 2024

Connect your brand to innovation throughout the data journey!

- Choose one of the sponsorship packages or create your own through the Special option
- Early-bird prices on all packages
 - Save up to 25% by booking before 11th July 2024
 - After this, normal prices apply, provided there is space left
- To sponsor & for any questions
 - Contact us on: <u>datasummit@Inds.lu</u>

Sponsorship Packages

Gold

Early-bird: 8000 € + VAT Normal: 10 000 € + VAT

- Logo on the website, event materials (online & print) & during the event
- Social Media promotion
- Newsletter promotion
- Dedicated section on the event page + space to share an article about your organisation or initiative
- Booth Space* at the Event (min. 10m2, with a 65"screen & furniture)
- Guaranteed inclusion in post-event video

Silver

Early-bird: 4800 € + VAT Normal: 6 000 € + VAT

- Logo on the website, event materials (online & print) & during the event
- Social Media promotion
- Newsletter promotion
- Dedicated section on the event page to share a paragraph about your organisation or initiative
- Booth Space* at the Event (min. 6m2, with a 55"screen & furniture)

Bronze

Early-bird: 1500 € + VAT Normal: 2 000 € + VAT

- Logo on the website, event materials (online & print) & during the event
- Social Media promotion
- Newsletter promotion

Special

Price based on content

Do you want to sponsor the Data Summit Luxembourg 2024, but the packages don't quite fit?

Contact us

→ let's build a tailormade package!

* Presentations in the booths to be approved by the event organisation committee for relevance

Sponsorship Packages

| | | Gold | Silver | Bronze | Special |
|----------------------|------------------------------------|--|---|---|--------------------------|
| | | Early-bird: 8000 € + VAT Normal: 10 000 € + VAT | Early-bird: 4800 € + VAT Normal: 6 000 € + VAT | Early-bird: 1500 € + VAT Normal: 2 000 € + VAT | Price based on content |
| Logo on v | website | Yes | Yes | Yes | Mix & Match |
| Logo on e program | event me/handouts | Yes | Yes | Yes | content of the |
| Social Me | edia promotion | Yes | Yes | Yes | different sponsorship |
| | bility during the de on breaks) | Yes | Yes | Yes | packages to find |
| E-mail pr | romotion | Yes | Yes | Yes | the best fit for you |
| Dedicate | d section / article | Yes | Yes | | |
| Booth Spe | ace* | Yes, min. 10m², with a 65″screen & furniture | Yes, min. 6m², with a 55″screen & furniture | | |
| Inclusion video | in post-event | Yes | | | |

* Presentations in the booths to be approved by the event organisation committee for relevance



Wish to support the event in another way?

Media sponsorship, badges, networking drink...

- Possible alternative sponsorship opportunities:
 - Badges
 - Interactive element to include in the programme
 - Sponsoring a photobooth
 - Networking drinks at the end of the event
 - Media sponsorship
- Contact us at <u>datasummit@lnds.lu</u>
 - Let's discuss your idea to reality.



Contact us:

- Website: <u>datasummit.lu</u>
- Event coordinator: Catharina Schram, Head of Communications & PR (LNDS)
- E-mail: <u>datasummit@lnds.lu</u>







We look forward to seeing you **11 December 2024**

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